

FOR IMMEDIATE RELEASE

Georgia Global Health Alliance Releases Inaugural Georgia Global Health Landscape Study data

Thursday, December 17, 2020 | Atlanta, GA – The Georgia Global Health Alliance (GGHA) today announced the release of their <u>2020 Georgia Global Health Landscape Study</u>, the first-ever study quantifying the impact of the global health sector on Georgia's economy and the potential it holds for the future.

Georgia's global health sector is one of the most robust in the country. This growing sector spans a diverse coalition, including research universities, hospitals, medical supply distributors, biotechnology firms, grantmaking foundations, non-profits, and other types of organizations. It continues to grow in size, scope, and significance, creating an economic stronghold for the state. The study provides, for the first time, a comprehensive view of this growing economic engine in our state.

The findings of this study affirm Georgia's position as an international hub for global health. Georgia's global health ecosystem is home to at least 232 organizations including the U.S. Centers for Disease Control and Prevention (CDC). The sector is a vital part of the state's economy that supports more than 33,000 high-paying local jobs, conducts work in at least 150 countries around the world, and adds well over \$3 billion in value to our state's GDP each year.

Georgia-based organizations are working in almost every country around the world to accelerate health equity
— strengthening health systems, stopping the spread of infectious diseases, as well as preventing and treating
noncommunicable diseases, such as diabetes.

The state of Georgia has long been at the pinnacle of global health, home to some of the world's top scientists, entrepreneurs, innovators, and advocates working to fight disease around the globe. Now, amid the COVID-19 pandemic, Georgians are again leading the way, driving scientific advances on vaccines and therapeutics, and guiding decisions at all levels of government and business," said Maria Thacker Goethe, GGHA Executive Director, "The study could not come at a more important time and demonstrates how our state is not only supporting global health progress and innovation, but driving it."

What is even more impressive than the data are the unique, intangible value that the Georgia global health sector brings to the state. The sector gives Georgia prestige, elevates its reputation for innovation and intellect, and attracts the best and the brightest from around the world to its top academic programs. There is no question that Georgians have far-reaching effects on the health, security, and economies of our nation and the world. Georgians play a powerful role in public health decision-making at the highest levels, at the ranks of the CDC, the Task Force for Global Health, CARE, and The Center for Victims of Torture, which saves the lives of people in Georgia and around the world. Georgia's influence is extended further when students and professionals from our top-notch public health institutions are hired away to work in D.C. and international organizations like the World Health Organization.

As we seek to build a more secure future for our state, country, and globe, the strength of Georgia's global health industry will be a unique asset. The talent, expertise, and innovation of these organizations will no doubt be essential drivers of economic recovery and resiliency across sectors.

For more information, view the 2020 Georgia Global Health Landscape Study HERE.

The Georgia Global Health Alliance is a 501(c)(3) non-profit organization committee to GGHA is the collaborative voice of the global health community in Georgia. It organizes and convenes members and stakeholders around key global health priorities to achieve its vision for a world in which collaboration leads to global health equity. Learn more at http://www.gghalliance.org.

###

CONTACT
Maria Thacker Goethe, Executive Director
Phone: 404-966-2027

Email: Maria@gghalliance.org